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- (71) Applicant (for all designated States except US): **KONINKLIJKE PHILIPS ELECTRONICS N.V. [NL/NL];**
Groenewoudseweg 1, NL-5621 BA Eindhoven (NL).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): **ZIMMERMAN, John [US/US];** Prof. Holstlaan 6, NL-5656 AA Eindhoven

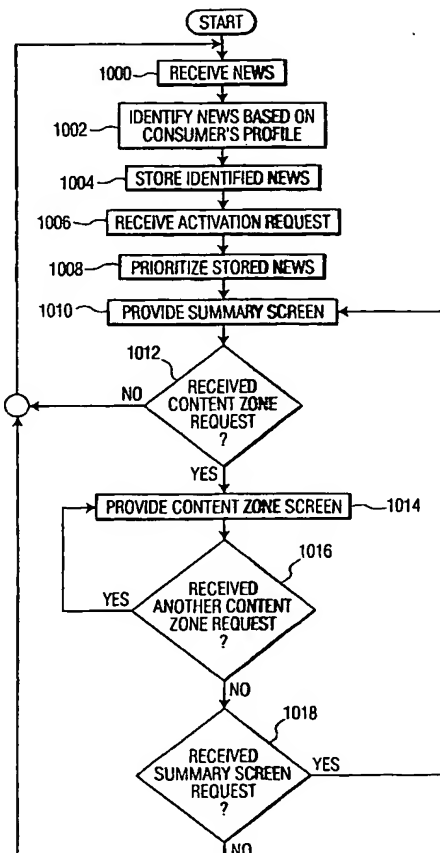
(NL). **NIKOLOVSKA, Lira [MK/NL];** Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL). **DE BONT, Johanna, M. [NL/NL];** Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL). **LAMERS, Andreas, H., E. [NL/NL];** Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL). **DIMITROVA, Nevenka [MK/US];** Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL). **JANEVSKI, Angel [MK/US];** Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL). **AGNIHOTRI, Lalitha [IN/US];** Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL).

(74) Agent: **GROENENDAAL, Antonius, W., M.;** Internationaal Octrooibureau B.V., Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL).

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(54) Title: **METHOD AND SYSTEM FOR PROVIDING PERSONALIZED NEWS**



(57) Abstract: A method for providing personalized news to a consumer is provided that includes receiving news from a plurality of external sources. A subset of the received news is identified based on a consumer profile for the consumer. The identified news is stored. The stored news is prioritized. At least a portion of the prioritized news is provided to the consumer.



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